



**BALD SPOT SPORTS**  
 PROVIDERS OF PERFORMANCE ENHANCING FOAM SOLUTIONS



## ABOUT BALD SPOT

600 HP OF

**CRANKING OOMPH**



### THE POWER OF OUR DESIGN ALLIANCES

For more than five years, BSS and Createc Corporation have been the ultimate racing design alliance. Together, we're continuing to change the way racing feels by bringing innovative technologies and new foam materials to the track to offer greater force reduction for drivers during a variety of impact situations. Recently, this duo selected ARPRO® supplied by JSP as its latest lightweight impact-resistant foam material proven to enhance motorsport safety. *When it comes to covering your ass, we know what we're doing!*

IT'S AN

**INERTIA THING**

### CUSHION YOURSELF IN QUALITY MULTI & SINGLE-IMPACT FOAM

What happens to your race car during impact? At BSS, our expert research, engineering and tooling departments are leaders in racing seat technology. Using our patented process, our seats exhibit greater strength, use less material, offer greater design flexibility and allow for molding more intricate shapes with smoother surface textures. Out on the track, you'll find our seats used in some of the top series: ALMS/ELMS, Busch, Formula Atlantic, Formula BMW, Grand Am, INDYCAR Series, INDY Lights, FIA/LeMans, NASCAR, NHRA, Star Mazda, and SCCA/Vintage Racing. *Not that you care who uses our seats, right?*

**ACCELERATED GROWTH**

**BUTLERBUILT**



### OUR PARTNERS ARE FUELING OUR DRIVE TO BE THE BEST

With more than 45 years of racing safety experience, Bill Simpson's company, Impact Racing, offers the latest innovative equipment from helmets to restraint systems. All of Impact Racing's products are designed from the ground up to provide the ultimate in performance and comfort. You can still take apart one of Impact Racing's helmets and find an energy absorbing foam liner supplied by us. That's right, Impact Racing helmet liners are manufactured by BSS using foam from Createc Corporation. Don't you want to surround your head with the energy absorbing cushion of our foam? *And, even if your head isn't worth it, your mini champ's should be!*

BSS and Butler Built Professional Seat Systems have created an exciting partnership for the 2009 season and beyond. This partnership will allow Butler Seats to distribute ARPRO® multi-impact seats, Creafoam™ seat kits, ARPRO® door pads and a newly developed Pour-'N-Go seating system.

Since 2006, RML Group has served the exclusive European distribute of BSS products including ARPRO® multi-impact seats and Creafoam™ seat kits. RML teams also frequently use our products when they race.

[WWW.BALDSPOTSPTS.COM](http://WWW.BALDSPOTSPTS.COM)

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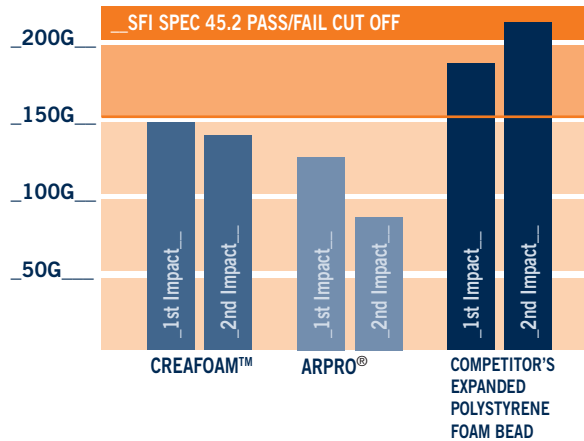
Toll-Free 1.877.BSS.SEAT (877.277.7328)



## THE TECHNOLOGY

### >> WHY CHOOSE A PREMIUM CREAFOAM™ BOX SEAT KIT?

- + Superior Single-Impact Foam
- + More Raw Materials In Kit
- + Easier To Make With Simple Instructions
- + All Automotive Grade Heat Resistant Materials



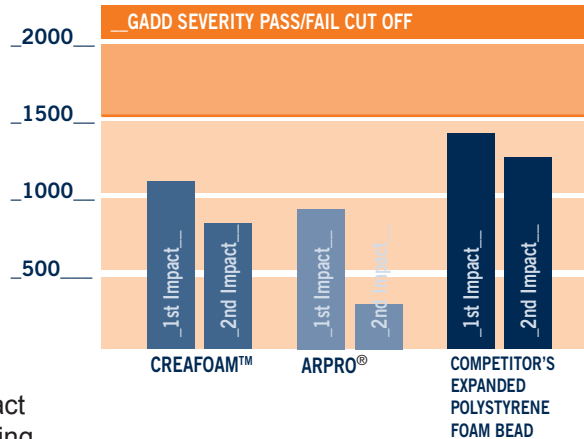
Comparative Force Results from Third-Party Lab Drop Test  
Head Protection Research Laboratory  
October 2003  
Test: SFI SPEC 45.2

Methodology: All samples were sent as 10 inch by 10 inch solid blocks of foam  
\_1st\_Peak G-Force on Impact @ 6.7 m/s  
\_2nd\_Peak G-Force on Impact @ 4.4 m/s

### ARPRO® FOAM MEETS SFI 45.2 SPECIFICATIONS - BSS Named SFI Participating Mfg.

### >> WHY UPGRADE TO A ARPRO® CUSTOM SEAT?

- + Patent-Protected Manufacturing
- + Superior Multi-Impact Foam
- + Exact Reproductions Every Time
- + Saves Time and Money
- + Saves Weight
- + Option w/ Single-Impact Plugs
- + Offers Elasticity While Holding Its Shape
- + Greater ability to relieve pressure points acting against your body
- + No melting or dripping of the impact padding per SFI specification testing



Comparative Force Results from Third-Party Lab Drop Test  
Head Protection Research Laboratory  
October 2003  
Test: GADD SEVERITY INDEX

Methodology: All samples were sent as 10 inch by 10 inch solid blocks of foam  
\_1st\_GADD Severity Index @ 6.7 m/s  
\_2nd\_GADD Severity Index @ 4.4 m/s

## #6733710 and #7350812 ARE MORE THAN PATENTS THEY'RE OUR COMPETITIVE EDGE!

Now, our ground-breaking method of producing a beaded foam race seat designed to absorb impact forces can be applied to any manufacturer's seat. Copyrights and Registered Marks don't cover other custom seats. For those of you legal enthusiasts interested in the fine print, **US Patent #6733710** and **US Patent #7350812** include more detail about the process. BSS custom seats can be crafted for you by hand out of ARPRO® single-impact foam and tweaked until you experience the perfect fit. Ready for the next upgrade? We will take that seat, scan it, and manufacture exact replicas out of ARPRO® multi-impact foam using our patented process for putting together a seat that has been carved out on a CNC machine with precision detail.