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BALD SPOT SPORTS
PROVIDERS OF PERFORMANCE ENHANCING FOAM SOLUTIONS

United States Patent Office Awards Second Patent to Bald Spot Sports for Vehicle Passenger Restraint System

Indianapolis, Indiana – May 2008 – Bald Spot Sports, LLC, [BSS] announces the receipt of its second United State Patent (US No. 7350812) for a Vehicle Passenger Restraint [VPR] (or foam racing seat) and method of production. This technically enhanced foam racing seat system, also invented by Alan Lewis, president of Createc Corporation, protects the method of producing a beaded foam seat designed to absorb impact forces before they can act on the body of a race car driver during collision. This patent represents technical enhancements to the previous United State Patent held by BSS (US No. 6733710).

Seats identified by the patent are manufactured using technology exclusive to BSS and molded from two enhanced specialty foams, Creasorb™ and Creafoam™, provided to BSS for racing seat production through a design alliance with Createc Corporation.

The racing seat system surrounds the driver/passenger, is custom fit to their specific body characteristics, and holds them in place during an impact. By limiting the movement of the driver/passenger relative to the vehicle during an impact, incidents of injury are greatly reduced. The BSS racing seat system continues to deliver greater tested and proven force deadening properties than a standard generic expanded polystyrene seat offered by many of the competitors.

The main shell of the BSS patented system is manufactured out of Creasorb™ foam, which has greater elasticity, allowing it to absorb impact and return to its initial shape with greater integrity. Areas can be carved out of the neck and back areas of the elastic seat to create areas for foam stability plugs to be inserted. The Creafoam™ plugs are designed to offer maximum stability and force deadening during a single impact.

Conventional race seats absorb force on initial impact and compact when it happens, causing a loss of future force absorption properties. After an impact, the compacted foam plugs in the new BSS racing seat system can still be removed, discarded, and replaced. This allows the seat to be usable for multiple impacts with both elastic foam reduction properties while still maintaining greater stability on the driver/passengers spine.

Lewis has licensed the exclusive manufacturing technology outlined in the patent to BSS for 20 years.

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About Bald Spot Sports

Founded in 2002, Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products.

About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.

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