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Bald Spot Sports Announces Indianapolis 500 Qualifiers Racing in BSS Custom Race Seats

Indianapolis, Indiana – May 26, 2006 – Bald Spot Sports, LLC, [BSS] announced that twelve out of the 33 drivers who qualified for the 2006 Indianapolis 500 will be driving in BSS custom foam bead race seats when they start their engines for the beginning of this year’s race. That means 36% of the starting line up is driving in BSS race seats.

BSS manufactures two different custom seat products to absorb impact forces before they act on the body of a race car driver during a collision. Seats are manufactured using technology exclusive to BSS and molded from two new specialty foams, Creafoam™ and Creasorb™, provided to BSS for race car seat production by Createc Corporation.

Creafoam™ seats, which offer greater proven force deadening properties than a standard generic expanded polystyrene seat offered by many of the competitors, are designed to absorb the forces acting on the driver during a single impact.

Creasorb™ foam seats, which have greater elasticity, absorb impact and return to the initial shape with greater integrity. Areas can be carved out of the neck and back areas of the elastic seat to create room for foam stability plugs to be inserted. The Creafoam™ plugs, when inserted, are designed to offer maximum stability and force deadening during a single impact. These seats can offer greater support for the driver during secondary impacts continuing to act on the car after the primary collision.

Drivers in BSS foam beaded race seats for this year’s Indianapolis 500:

Team: AJ Foyt Racing

41 Larry Foyt (CREAFOAM) Row 8

Team: Andretti Green Racing

1 Michael Andretti (CREASORB) Row 5

27 Dario Franchitti (CREASORB) Row 6

7 Bryan Herta (CREASORB) Row 6

11 Tony Kanaan (CREASORB) Row 2

Team: Carmelo Hemelgarn Racing

91 P.J. Chesson(CREAFOAM) Row 7

Team: Marlboro Team Penske

3 Helio Castroneves (CREASORB) Row 1

6 Sam Hornish, Jr. (CREASORB) Row 1

Team: Octane Motors/Sanitec/SSM

88 Airtton Dare (CREAFOAM) Row 10

Team: PDM Racing

18 Thiago Medeiros (CREAFOAM) Row 11

Team: Videopoker.com

21 Jaques Lazier (CREAFOAM) Row 8

Team: Vision Racing

20 Ed Carpenter (CREASORB) Row 4

-more-

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Nineteen of this year's IRL Infiniti Pro Series Drivers are also owners of BSS custom bead race seats (that's 63% of the field who will be driving in BSS custom seats).

Team: AFS Racing

25 Tyce Carlson (CREAFOAM)

Team: Andretti Green Racing

11 Jamie Camara (CREAFOAM)

27 Jonathan Klein (CREAFOAM)

Team: Cheever Racing

52 Nick Bussell (CREAFOAM)

Team: Dave McMillan Racing

2 Matthew Hamilton (CREAFOAM)

Team: Guthrie Racing

4 Phil Giebler (CREAFOAM)

41 Sean Guthrie (CREAFOAM)

Team: Kenn Hardley Racing

24 Bobby Wilson (CREAFOAM)

42 Tom Wood (CREASORB)

Team: Part Sourcing International

76 James Chesson (CREAFOAM)

Team: Playa Del Racing

6 Jon Herb (CREAFOAM)

Team: Sam Schmidt Motorsports

7 Jay Howard (CREAFOAM)

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About Bald Spot Sports

Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. The company was founded in 2002 by racing veteran Glen Macdonald. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products.

About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.