



For Immediate Release

## Bald Spot Sports Takes Front Row at Indianapolis 500 Announces Qualifiers Racing in BSS Custom Race Seats

Indianapolis, Indiana – May 2007 – Bald Spot Sports, LLC, [BSS] announced that ten out of the 33 drivers who qualified for the 2007 Indianapolis 500 will be driving in BSS custom foam bead race seats when they start their engines.

BSS manufactures two different custom seat products to absorb impact forces before they act on the body of a race car driver during a collision. Seats are manufactured using technology exclusive to BSS and molded from two new specialty foams, Creafoam™ and Creasorb™, provided to BSS for race car seat production by Createc Corporation.

Creafoam™ seats, which offer greater proven force deadening properties than a standard generic expanded polystyrene seat offered by many of the competitors, are designed to absorb the forces acting on the driver during a single impact.

Creasorb™ foam seats, which have greater elasticity, absorb impact and return to the initial shape with greater integrity. Areas can be carved out of the neck and back areas of the elastic seat to create room for foam stability plugs to be inserted. The Creafoam™ plugs, when inserted, are designed to offer maximum stability and force deadening during a single impact. These seats can offer greater support for the driver during secondary impacts continuing to act on the car after the primary collision. The entire front row owns Creasorb™ multi-impact race seats.

### Drivers in BSS foam beaded race seats for the 2007 Indianapolis 500:

Row	Driver	Position	Car #	Team
<b>Row 1</b>	Helio Castroneves	1	3	Team Penske
	Tony Kanaan	2	11	Team 7- Eleven(Andretti Green Racing)
	Dario Franchitti	3	27	Canadian Club (Andretti Green Racing)
<b>Row2</b>	Sam Hornish Jr	5	6	Team Penske
<b>Row3</b>	Marco Andretti	9	26	NYSE Group (Andretti Green Racing)
<b>Row 4</b>	Michael Andretti	1	39	Motorola/Jim Beam (Andretti Green Racing)
<b>Row 5</b>	Ed Carpenter	14	20	Vision Racing
<b>Row9</b>	Jon Herb	27	19	Racing Professionals
<b>Row 11</b>	Roberto Moreno	31	77	Chastain Motorsports
	Phil Giebler	33	31	Ethos Fuel Reformulator

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## 2007 Indianapolis 500 Qualifiers, P2

Fourteen of this year's IRL Infiniti Pro Series Drivers are also owners of BSS custom bead race seats.

<b>Row 1</b> Alex Lloyd	<b>Position</b> 2	<b>Car Number</b> 7	<b>Team</b> Lucas Oil/Isilon Systems/Sam Schmidt Motorsports
<b>Row 2</b> Mike Potekhen	<b>Position</b> 3	<b>Car Number</b> 53	<b>Team</b> Tracares Special (Apex Racing)
<b>Row 3</b> Logan Gomez	<b>Position</b> 6	<b>Car Number</b> 23	<b>Team</b> Isilon Systems/Flacondos.com/ Sam Schmidt Motorsports
<b>Row 4</b> Chris Festa	<b>Position</b> 7	<b>Car Number</b> 9	<b>Team</b> CGR Indy Pro Series
<b>Row 5</b> Jon Brownson	<b>Position</b> 9	<b>Car Number</b> 34	<b>Team</b> SWE Racing / SWE Race Car Parts
<b>Row 6</b> Tom Wieringa	<b>Position</b> 11	<b>Car Number</b> 40	<b>Team</b> Racing For Kids/Sound Wave Productions/ Guthrie Racing
<b>Row 7</b> Sean Guthrie	<b>Position</b> 13	<b>Car Number</b> 4	<b>Team</b> Trace Die-Cast Car Crafters/ Guthrie Racing
<b>Row 8</b> Shane Jantzi	<b>Position</b> 15	<b>Car Number</b> 33	<b>Team</b> Marex Seed / Brian Stewart Racing
<b>Row 9</b> Jaime Camara	<b>Position</b> 18	<b>Car Number</b> 11	<b>Team</b> Osofresh / Andretti Green/AFS Racing
<b>Row 10</b> Ryan Justince Micky Gilbert	<b>Position</b> 19 20	<b>Car Number</b> 38 54	<b>Team</b> Lucas Oil/Sam Schmidt Motorsports Mile High Motorsports
<b>Row11</b> Robbie Pecorar	<b>Position</b> 22	<b>Car Number</b> 13	<b>Team</b> Cabo Wabo Tequila / TEAM KMA
<b>Row12</b> Bobby Wilson Jonathan Klein	<b>Position</b> 23 24	<b>Car Number</b> 1 2	<b>Team</b> Ocala Gran Prix / Brian Stewart Racing TMR-Xtreme Coil Drilling / Team Moore Racing

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### About Bald Spot Sports

Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. The company was founded in 2002 by racing veteran Glen Macdonald. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products.

### About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.