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BALD SPOT SPORTS
PROVIDERS OF PERFORMANCE ENHANCING FOAM SOLUTIONS

Bald Spot Sports Specified Supplier of the 2007 Champ Car World Series and 2007 Swift Formula Atlantic Race Car for the Cooper Tire Presents the Champ Car Atlantic Championship Powered by Mazda

For Immediate Release

Indianapolis, IN – April, 2007 -- Bald Spot Sports [BSS] was named the specified supplier of energy absorbing headrests for the 2007 Champ Car World Series and the 2007 Swift Formula Atlantic race cars from Swift Engineering racing in the Cooper Tire presents the Champ Car Atlantic Championship by Mazda. Similar to the 2006 Yokohama presents the ChampCar Atlantic Championship, the Creasorb™ headrests are custom-engineered to meet the design specifications of the racecars for both series and fabricated using a patented CNC machine process which carves the headrests from foam blocks without a plastic shell.

Glen Macdonald, co-founder of BSS said, "We are excited to grow our relationship with Champ Car and provide headrests for the Champ Car World Series this year. It is always great when a young company like ours can lend our advanced technology to a project at this scale with a national series. Old technology required each headrest to have a plastic shell into which the loose beads would be molded. BSS continues to be the logical vendor of choice for jobs like this because of the quality and standardization our patented custom product brings to the racing industry."

The removable headrests will be attached to the racecar after the driver enters the cockpit to provide head, neck and spine stability for the driver during an impact, absorb energy forces acting on the driver, and minimize the driver's chance to experience injury.

The BSS exclusive Creasorb™ foam supplied by Createc Corporation is a superior multi-impact foam which continues to absorb energy forces after the first impact and offers greater elasticity while holding its shape. Multi-impact foam combined with the patented process licensed from Alan Lewis, president and CEO of Createc Corporation, allows for exact reproductions every time, thus saving the customer both time and money.

The Creasorb™ foam headrests are also lighter due to the absence of resin in the manufacturing process, making them constant in composition without voids or hard spots. Fused bead needed for CNC applications also requires less carbon fiber to hold the headrest together.

The headrests will be in use for all of 2007 series during 19 events occurring throughout the United States and in Canada and Mexico. Individual teams also have the opportunity to purchase Creasorb™ race seats from BSS.

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About Bald Spot Sports

Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. The company was founded in 2002 by racing veteran Glen Macdonald. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products.

About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.