



317.769.5870

BALD SPOT SPORTS

Perry Industrial Park

4035 Perry Boulevard

Whitestown, IN 46075 USA

Toll-Free 1.877.BSS.SEAT

Fax 317.769.5872

BALD SPOT SPORTS
PROVIDERS OF PERFORMANCE ENHANCING FOAM SOLUTIONS

Distributorship Signed with Team One Promotions Positions Bald Spot Sports to Enter New Race Markets (NASCAR)

Indianapolis, IN - July 2004 - Bald Spot Sports [BSS] is announcing a new distributorship agreement signed with Team One Promotions that will allow Team One to carry adaptations of the BSS line of innovative performance enhancing foam products for racing.

Glen Macdonald, founder of BSS said, "We have been looking to break into new markets and to expand our past reputation of offering custom seat solutions primarily for open-wheel drivers and vintage race enthusiasts."

Todd Ward, president of Team One stated, "Driver safety has been at the forefront in all forms of motorsports. BSS, through extensive research, has developed a superior line of bead seat inserts with their Creafoam™ and Creasorb™ custom seats. Team One has expanded our services throughout motorsports in recent years due to our customers' recognition of our passion for quality and service. We look forward to working with partners such as BSS and Impact Racing who share that same passion as evident through their superior products."

With this agreement, Team One becomes the first licensed distributor of BSS products to select its own employees to be trained by BSS to become custom race-seat fabricators. With this collaboration, BSS is hoping to build a database of race knowledge that will help it provide new solutions for the NASCAR Nextel Cup, ASA, Busch, NASCAR Craftsman Truck Series, etc. Details of the agreements also authorize Team One to distribute products from Impact Racing, a Bill Simpson company, via their web site and trackside sales presence.

According to Macdonald, "Until now, I have been traveling the country non-stop and making a majority of the custom seats myself. It became unrealistic for us to expect growth without sharing our seat knowledge and abilities with reputable partners."

Team One will be accepting responsibility for a majority of the custom seat fabrications occurring in the Southeast district of the United States. Macdonald hopes to have the new group of seat crafters trained and certified by the beginning of 2005. Team One crafters will be shadowing Macdonald to learn the skills in hand-on environment. ###

About Bald Spot Sports:

Bald Spot Sports [BSS] , headquartered in Indianapolis, IN [USA], is actively engaged in the production of technologically superior foam racing seats for professional auto race drivers and private racing enthusiasts. BSS has made custom foam seats for the world's foremost drivers in a variety of racing series.

About Team One Promotions, Inc.:

Team One Promotions, Inc. located in Smithfield, NC [USA], is a leader in the motorsports service industry recognized through their professional mobile marketing programs, performance diagnostics, and driver safety equipment.

MEDIA@BALDSPOTSPORTS.COM