



Bald Spot Sports Announces Indianapolis 500 Qualifiers Who Drive in BSS Custom Race Seats

Indianapolis, Indiana [Gasoline Alley] – May 27, 2005 – Bald Spot Sports, LLC, [BSS] announced that eight out of the 33 drivers who qualified for the 2005 Indianapolis 500 own BSS custom foam bead race seats when they start their engines for the beginning of this year's race.

BSS manufactures two different custom seat products to absorb impact forces before they act on the body of a race car driver during collision. Seats are manufactured using technology exclusive to BSS and molded from two new specialty foams, Creafoam™ and Creasorb™, provided to BSS for race car seat production by Createc Corporation.

Creafoam™ seats, which offer greater proven force deadening properties than a standard generic expanded polystyrene seat offered by many of the competitors, are designed to absorb the forces acting on the raced river during a single impact.

Creasorb™ foam seats, which have greater elasticity, absorb impact and return to the initial shape with greater integrity. Areas can be carved out of the neck and back areas of the elastic seat to create room for foam stability plugs to be inserted. The Creafoam™ plugs are designed to offer maximum stability and force deadening during a single impact. These seats can offer greater support for the race driver during secondary impacts resulting from a primary collision.

Drivers in BSS foam beaded race seats for this year's Indianapolis 500 include:

Andretti Green Racing
Dario Franchitti (CREASORB) Row 2
Bryan Herta (CREASORB) Row 6

Marlboro Team Penske
Helio Castroneves (CREASORB) Row 2
Sam Hornish, Jr. (CREASORB) Row 1

Red Bull Cheever Racing
Alex Barron (CREASORB) Row 8
Patrick Carpentier (CREASORB) Row 9

Vision Racing
Carpenter (CREASORB) Row 9

Playa Del Racing Panoz
Jaques Lazier (CREAFOAM) Row 9

A majority of this year's IRL Menards' Infiniti Pro Series Drivers are also owners of BSS Creafoam™ bead race seats. ###

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