



For Immediate Release

Bald Spot Sports Takes Front Row at Indianapolis 500
Announces Qualifiers Racing in BSS Custom Race Seats

Indianapolis, Indiana – May 2007 – Bald Spot Sports, LLC, [BSS] announced that ten out of the 33 drivers who qualified for the 2007 Indianapolis 500 will be driving in BSS custom foam bead race seats when they start their engines.

BSS manufactures two different custom seat products to absorb impact forces before they act on the body of a race car driver during a collision. Seats are manufactured using technology exclusive to BSS and molded from two new specialty foams, Creafoam™ and Creasorb™, provided to BSS for race car seat production by Createc Corporation.

Creafoam™ seats, which offer greater proven force deadening properties than a standard generic expanded polystyrene seat offered by many of the competitors, are designed to absorb the forces acting on the driver during a single impact.

Creasorb™ foam seats, which have greater elasticity, absorb impact and return to the initial shape with greater integrity. Areas can be carved out of the neck and back areas of the elastic seat to create room for foam stability plugs to be inserted. The Creafoam™ plugs, when inserted, are designed to offer maximum stability and force deadening during a single impact. These seats can offer greater support for the driver during secondary impacts continuing to act on the car after the primary collision. The entire front row owns Creasorb™ multi-impact race seats.

Drivers in BSS foam beaded race seats for the 2007 Indianapolis 500:

Row	Driver	Position	Car #	Team
Row 1	Helio Castroneves	1	3	Team Penske
	Tony Kanaan	2	11	Team 7- Eleven(Andretti Green Racing)
	Dario Franchitti	3	27	Canadian Club (Andretti Green Racing)
Row2	Sam Hornish Jr	5	6	Team Penske
Row3	Marco Andretti	9	26	NYSE Group (Andretti Green Racing)
Row 4	Michael Andretti	1	39	Motorola/Jim Beam (Andretti Green Racing)
Row 5	Ed Carpenter	14	20	Vision Racing
Row9	Jon Herb	27	19	Racing Professionals
Row 11	Roberto Moreno	31	77	Chastain Motorsports
	Phil Giebler	33	31	Ethos Fuel Reformulator

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317.769.5870
 BALD SPOT SPORTS
 Perry Industrial Park
 4035 Perry Boulevard
 Whitestown, IN 46075 USA
 Toll-Free 1.877.BSS.SEAT
 Fax 317.769.5872

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Fourteen of this year's IRL Infiniti Pro Series Drivers are also owners of BSS custom bead race seats.

Row 1 Alex Lloyd	Position 2	Car Number 7	Team Lucas Oil/Isilon Systems/Sam Schmidt Motorsports
Row 2 Mike Potekhen	Position 3	Car Number 53	Team Tracares Special (Apex Racing)
Row 3 Logan Gomez	Position 6	Car Number 23	Team Isilon Systems/Flacondos.com/ Sam Schmidt Motorsports
Row 4 Chris Festa	Position 7	Car Number 9	Team CGR Indy Pro Series
Row 5 Jon Brownson	Position 9	Car Number 34	Team SWE Racing / SWE Race Car Parts
Row 6 Tom Wieringa	Position 11	Car Number 40	Team Racing For Kids/Sound Wave Productions/ Guthrie Racing
Row 7 Sean Guthrie	Position 13	Car Number 4	Team Trace Die-Cast Car Crafters/ Guthrie Racing
Row 8 Shane Jantzi	Position 15	Car Number 33	Team Marex Seed / Brian Stewart Racing
Row 9 Jaime Camara	Position 18	Car Number 11	Team Osofresh / Andretti Green/AFS Racing
Row 10 Ryan Justince Micky Gilbert	Position 19 20	Car Number 38 54	Team Lucas Oil/Sam Schmidt Motorsports Mile High Motorsports
Row11 Robbie Pecorar	Position 22	Car Number 13	Team Cabo Wabo Tequila / TEAM KMA
Row12 Bobby Wilson Jonathan Klein	Position 23 24	Car Number 1 2	Team Ocala Gran Prix / Brian Stewart Racing TMR-Xtreme Coil Drilling / Team Moore Racing

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About Bald Spot Sports

Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. The company was founded in 2002 by racing veteran Glen Macdonald. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products.

About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide.