



BALD SPOT SPORTS
PROVIDERS OF PERFORMANCE ENHANCING FOAM SOLUTIONS

Victory Motor Racing and Bald Spot Sports Announce Distribution Deal for New Zealand

For Immediate Release



Indianapolis, IN – June, 2007 – Bald Spot Sports (BSS) and Victory Motor Racing have reached an agreement to distribute a revolutionary custom-made race seat system throughout New Zealand. BSS seats are made with an advanced foam technology, which offers safety benefits unrivaled by other products on the market. With the announcement of Victory Motor Racing as a distributor, these products are now available to teams and outlets across New Zealand.

Bald Spot Sports produces the technologically superior Creafoam (TM) Single-Impact race seat, which is supplied to professional teams, drivers, and race enthusiasts around the world. The Single-Impact seat is made from a box kit which includes a greater quantity of Bald Spot Sport's exclusive bead product. On average, Creafoam (TM) beads provide 4-6% more energy management capabilities than standard expanded polystyrene (EPS) beads that are found in other seat kits.

Simple directions can allow the team or garage staff to make their own seat or work with an expert craftsman. By connecting a vacuum pump, the seat's integrity can be maintained as it sets to allow the driver to exit the seat earlier while it continues to harden

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About Bald Spot Sports

Bald Spot Sports [BSS] is headquartered in the suburbs of the racing capital of Indianapolis, Indiana. The company was founded in 2002 by racing veteran Glen Macdonald. BSS is actively engaged in the production of technologically superior racing seats for professional auto racers and private enthusiasts and continually works with independent labs to test innovative foam products. For additional information visit www.baldspotsports.com

About Victory Motor Racing

Victory Motor Racing is a division of Victory Automotive, which is located in New Zealand. Victory Automotive operates the world renowned World of Wearable Art & Collectable Cars museum in Nelson. Victory Automotive is heavily involved in motor racing in New Zealand as well as overseas with expertise extending from single-seaters to V8 Tourers, from club level to Indy 500. For more information visit www.victoryautomotive.co.nz

About Createc Corporation

For over 30 years, Createc Corporation, as a second-generation family-owned business, has been a leader in the beaded foam industry, providing everything from protective packaging to automotive, component and specialty foam products. Strengths include in-house product design, quality manufacturing, and a large production capacity backed by timely delivery and attentive customer service. The ability to solve design problems offers Createc Corporation distinction as a valued business partner to companies nationwide. For more information visit www.createc.com

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